**Three Observable Trends Based on the Data**

1. From the data, we can see that under the Gender Demographics that a majority of players make up 84% of the data. We can conclude that the there are generally more Male players than there are Female and Other/Non-Disclosed players.
2. With this data, we can see that Males make up 84% of the data. Since a majority of the players are male, when it comes to the total purchase value by gender we can see the correlation between Total Purchase Value from each gender. Males spent roughly $1967.64 in total purchase value while Females and Other/Non-Disclosed genders had a Total Purchase Value of $412.13
3. Lastly, we can conclude that the age range of players between 20-24 make up roughly 44.79%. This directly correlates to the Purchasing Analysis by age as players 20-24 have also spent the most in terms of Total Purchase Value